

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract #

Schedule Dates Advertiser

Product

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Brand

09/07/12-09/10/12 Romney for President, Inc. (8973) Agency

102501

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

66

Account Types National/Political

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 09/06/12 **Last Modified** 09/10/12 **Entered By** Kathy Sparks

ECR07901697

CO-OP No

Headline # Demo

> Order Type Normal

Package Deal

Commission % 15.00

Commission \$21,480.00 Net Total \$121,720.00

Sales Tax

WBNS-TV (WBNS) By 8roadcast Month Spots Rate Sep. 2012 96 \$143,200.00 Grand Total: \$143,200.00 96

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu \	Ne Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5:57A- 7A (EST)	2			:	X f	1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 2X PER DAY	9/6/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7A- 8A (EST)	2		1		X		2	\$1,200.00	\$2,400.00	W8NS-TV (WBNS)	CBS THIS MORNING AT 7AM/ 2X PER DAY	9/6/12
3.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	8A- 8:55A (EST)	2				X 1	i	2	\$1,000.00	\$2,000.00	W8NS-TV (WBNS)	CBS THIS MORNING AT 8AM/ 2X PER DAY	9/6/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	B:58A- 9:55:50A (EST)	2		ī		X 5	:	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 2X PER DAY	9/6/12
5.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	9:58A- 10:55A (EST)	2				X :	j.		\$800.00		WBNS-TV (WBNS)	LETS DEAL 1 2X PER DAY	9/6/12
5.0.1	Closed Preempt	09/07/12								1					WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
5.0.2	Closed Preempt	09/07/12		_				ı	ś	-	1				WBNS-TV (WBNS)	Schedule Change/Exception - dr phil	
6.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10:58A- 11:57A (EST)	2			· 1	Х		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1 2X PER DAY	9/6/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	_ 3	:30	11:58A- 12:30P (EST)	2				Х		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 2X PER DAY	9/6/12
8.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	12:30P- 2P (EST)	2				Χ,	I		\$1,200.00		WBNS-TV (WBNS)	SOAPS 2X PER DAY	9/6/12
8.0.1	Closed Preempt	09/07/12													WBNS-TV (WBNS)	Schedule Change/Exception - us open	
												1					<u> </u>
					CON	IFIF	RM,	ATI	ON:	CO	NTE	RAC'					
cepted-	Agency/Advertiser:			Date:	Accepted-St	ation:						-	Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

B/E Bookend P/B Piggy Back



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Advertiser

Agency Product

Product Brand

Salesperson
Sales Office

Buyer Name Phone/Fax

CPE Account Types

Billing Type Comments 102501

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KINCA, STEPHANIE

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National/Political Standard

ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 09/06/12
Last Modified 09/10/12

09/10/12 Kathy Sparks

CO-OP No
Headline # ECR07901697

Demo

Order Type Normal

Package Deal

Entered By

Commission % 15.00

Commission \$21,480.00 Net Total \$121,720.00

Sales Tax

 WBNS-TV (WBNS)
 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 96
 \$143,200.00

 Grand Total:
 96
 \$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	1o Tu	We	Th ∤	Fr Sa	ı Su	Spots	Rate	Total	Station	Comments	Entered
8.0.2 C	llosed Preempt	09/07/12							T I) :	!	4				WBNS-TV (WBNS)	Schedule Change/Exception us open	+
9.0 N	ormal Line / SPOT	09/07/12-09/07/12	3	:30	2P- 3P (EST)	:	2	:	1	1 3	x !	1		\$800.00		WBNS-TV (WBNS)	TALK 2X PER DAY	9/6/12
9.0.1 C	losed Preempt	09/07/12								1					e	WBNS-TV (WBNS)	Schedule Change/Exception - us open	
	Resed Preempt	09/07/12									'	# #				WBNS-TV (WBNS)	Schedule Change/Exception - us open	
10.0 N	ormal Line / SPOT	09/07/12-09/07/12	3	:30	3P- 3:55P (EST)	_ [:	2 _		:	_	Χ.			\$800.00		WBNS-TV (WBNS)	DR PHIL	9/6/12
10.0.1 C	losed Preempt	09/07/12								1	1 2 1	3				WBNS-TV (WBNS)	Schedule Change/Exception - us open	
	losed Preempt	09/07/12			7				:	1	•	1				WBNS-TV (WBNS)	Schedule Change/Exception - us open	
11.0 N	lormal Line / SPOT	09/07/12-09/07/12	3	:30	3:58P- 5P (EST)		2			, 3	X			\$800.00		WBNS-TV (WBNS)	DR OZ 2X PER DAY	9/6/12
	llosed Preempt	09/07/12								1	:	1				WBNS-TV (WBNS)	Schedule Change/Exception - us open	
	losed Preempt	09/07/12									:					WBNS-TV (WBNS)	Schedule Change/Exception - us open	
12.0 N	ormal Line / SPOT	09/07/12-09/07/12	3	:30	5P- 6P (EST)	- :	2			1.3	Χ.			\$2,200.00		WBNS-TV (WBNS)	5P NEWS 2X PER DAY	9/6/12
					CO	NFI	RA	VIAT	101	10	O	TI	RAC					
ccepted-A	Agency/Advertiser:			Date:	Accepted	-Station	:							Date:	Comments:		-	

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Contract

Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE Account Types Billing Type

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Romney for President, Inc. (8973)

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National/Political Standard

Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

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WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 96 \$143,200.00 Grand Total: 96 \$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W	Mo 7	Tu 3	We Ti	n Er	Sa S	iu	Spots	Rate	Total	Station	Comments	Entere
	Closed Preempt	09/07/12								5 E	·1 1						WBNS-TV (WBNS)	Schedule Change/Exception	_
	Closed Preempt	09/07/12	1							1	<u>:</u>	1					WBNS-TV (WBNS)	Schedule Change/Exception - no news	
	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6P- 6:30P (EST)	_ _	2				; X	_ :	ļ		\$2,800.00		WBNS-TV (WBNS)	6P NEWS 2X PER DAY	9/6/12
	Closed Preempt	09/07/12						-				1					WBNS-TV (WBNS)	Pre-Empt/Spot - DNA Sports Runover	
	Closed Preempt	09/07/12	_								+						WBNS-TV (WBNS)	Pre-Empt/Spot - DNA - sports runover	
14.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6:5BP- 7:30P (EST)		2			1 	: X 1	_ 3		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 2X PER DAY	9/6/12
15.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:30P- 7:57P (EST)		2			Ť	, X ;	7		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL OF EORTUNE	9/6/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11P- 11:35P (EST)	i	2				; x '			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 2X PER DAY	9/6/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	11:35P- 12:37A (EST)		2				' x !	1		2	\$800.00		WBNS-TV (WBNS)	D LETTERMAN 2X PER DAY	
1B.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	5A- 5:55A (EST)		2	-		į	; x ;		\dagger	2	\$800.00		WBNS-TV (WBNS)		9/6/12
19.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10P- 11P (EST)		2	х		ī		1			\$6,000.00		WBNS-TV (WBNS)		9/6/12
										Ĭ	3	4							
					C	ONFI	RI	VIA		ON	CC	TV	"R	AC	I				
ccepted	Agency/Advertiser;			Date:		æd-Station									Date:	Comments:			

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Line Type / Break Type (Ref #)

Dates

Line

Contract

Schedule Dates Advertiser

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Product

Brand

Salesperson Sales Office

Buyer Name Phone/Fax

CPE **Account Types Billing Type** Comments

Sec Length

102501 09/07/12-09/10/12

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National/Political Standard

Run Times

ROMNEY/P/R ROMNEY FOR PRESIDENT INC. **Date Entered** 09/06/12 Last Modified

09/10/12 Kathy Sparks

No CO-OP Headline # ECR07901697

Demo

Order Type Normal

Package Deal

Entered By

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Rate

Total

Station

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** <u>Rate</u> 96 \$143,200.00 Sep. 2012 Grand Total: 96 \$143,200.00

Comments

Entered

19.0.1	Closed Preempt	09/10/12					- 1 I				WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
19.0.2	Closed Preempt	09/10/12					2 4				WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
20.0	Normal Line / SPORTS	09/07/12-09/07/12	3	:30	12:30P- 5:5BP (EST)	2	X	2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN	9/6/12
21.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	7:57P- 9P (EST)	2	X ' 1		\$4,000.00		WBNS-TV (W8NS)	CSI:NY	9/6/12
21.0.1	Closed Preempt	09/07/12					£				WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER	1
21.0.2	Closed Preempt	09/07/12					: : :				WBNS-TV (WBNS)	Schedule Change/Exception - STAND UP TO CANCER	1
22.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	10P- 11P (EST)	2	X .	2	\$4,000.00	\$8,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/6/12
23.0	Normal Line / SPOT	09/08/12-09/08/12	3	:30	6:57A- 9A (EST)	2	X	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/6/12
24.0	Normal Line / SPORTS	09/08/12-09/0B/12	3	:30	12P- 5:58P (EST)	2	X	2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
25.0	Normal Line / SPOT	09/08/12-09/0B/12	3	:30	7:30P- 7:57P (EST)	2	, X	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT WHEEL	9/6/12
26.0	Normal Line / SPORTS	09/08/12-09/08/12	3	:30	7:57P- 10P (EST)	2	X		\$600.00		WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
					CON	VFIR	NATION CONTI	RAC	Ţ				
ccepted	-Agency/Advertiser:		í	Date:	Accepted-S	itation:			Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

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Sales Office **Buyer Name**

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WBNS-TV (WBNS) 8y Broadcast Month **Spots** Rate 96 \$143,200.00 Sep. 2012 Grand Total: 96 \$143,200.00

I Donate and a second		Sec	Length	Run Times	SPW	Мо	Tu	We T	Th Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
ed Preempt	09/08/12								1						WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
sed Preempt	09/68/12					:									WBNS-TV (WBNS)	Pre-Empt/Spot - DNA sports rescheduled	
mal Line / SPOT	09/0B/12-09/0B/12	3	:30	10P- 11P (EST)	2			_ 1	:	Х		2	\$4,000.00	\$B,000.00	WBNS-TV (WBNS)	4BHR MYSTRY	9/6/12
mal Line / SPOT	09/08/12-09/08/12	3	:30	4:58A- 6:56A (EST)	2			I i	1	Х		2	\$400.00	\$B00.00	WBNS-TV (WBNS)	SAT AM NEWS	9/6/12
mal Line / SPOT	09/09/12-09/09/12	3	:30	6:28A- B:30A (EST)	_ 2			!	:		х	2	\$400.00	\$800.00	WBNS-TV (WBNS)	SUN AM NEWS	9/6/12
mal Line / SPOT	09/09/12-09/09/12	3	:30	8:58A- 10:30A (EST)	2			÷			х	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUNDAY MRN	9/6/12
mal Line / SPOT	09/09/12-09/09/12	4	:30	10:30A- 11A (EST)	1			:			x	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	FACE THE NATION	9/6/12
mal Line / SPORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)	3			1			х	3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	US OPEN TENNIS	9/6/12
mal Line / SPOT	09/09/12-09/09/12	3	:30	6:28P- 6:57P (EST)	2	!					х		\$2,200.00		WBNS-TV (WBNS)	SUN EVENING NEWS	9/6/12
sed Preempt	09/09/12							ı		 					WBNS-TV (WBNS)	Schedule Change/Exception - us open	
sed Preempt	09/09/12							:	!						WBNS-TV (WBNS)	Schedule Change/Exception - us open	
mal Line / SPOT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)	2						x	1	\$8,000.00	\$B,000.00	WBNS-TV (WBNS)	60 MINUTES	9/6/12
n n n	mal Line / SPOT ed Preempt ed Preempt	mal Line / SPOT 09/08/12-09/08/12 mal Line / SPOT 09/08/12-09/08/12 mal Line / SPOT 09/09/12-09/09/12 ed Preempt 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 mal Line / SPOT 09/08/12-09/08/12 3 mal Line / SPOT 09/09/12-09/09/12 3 mal Line / SPOT 09/09/12-09/09/12 3 mal Line / SPOT 09/09/12-09/09/12 4 mal Line / SPOT 09/09/12-09/09/12 3 mal Line / SPOT 09/09/12-09/09/12 ed Preempt 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 mal Line / SPOT 09/08/12-09/08/12 3 :30 mal Line / SPOT 09/09/12-09/09/12 3 :30 mal Line / SPOT 09/09/12-09/09/12 3 :30 mal Line / SPOT 09/09/12-09/09/12 4 :30 mal Line / SPOT 09/09/12-09/09/12 3 :30 mal Line / SPOT 09/09/12 3 :30	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- 8:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- 8:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 ed Preempt 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 3 :30 6:28P-	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 X mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 X mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 X mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 X mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 X mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 X mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X mat Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X 2 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 X 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 X 2 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 X 2 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 X 1 mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 X 3 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 X ded Preempt 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X 2 \$4,000.00 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 X 2 \$400.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- B:30A (EST) 2 X 2 \$400.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 X 2 \$1,200.00 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 X 1 \$2,000.00 mal Line / SPOTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 X 3 \$600.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 mal Line / SPOT 09/09/12	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X 2 \$4,000.00 \$8,000.00 mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A- 6:56A (EST) 2 X 2 \$400.00 \$800.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A- 8:30A (EST) 2 X 2 \$400.00 \$800.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A- 10:30A (EST) 2 X 2 \$1,200.00 \$2,400.00 mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A- 11A (EST) 1 X 1 \$2,000.00 \$2,000.00 mal Line / SPOTS 09/09/12-09/09/12 3 :30 4P- 6:58P (EST) 3 X 3 \$600.00 \$1,800.00 mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 \$2,200.00 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 \$2,200.00 mal Line / SPOT 09/09/12 3 :30 6:28P- 6:57P (EST) 2 X \$2,200.00 \$	mal Line / SPOT 09/08/12-09/08/12 3 :30 10P- 11P (EST) 2 X 2 \$4,000.00 \$8,000.00 WBNS-TV (WBNS) mal Line / SPOT 09/08/12-09/08/12 3 :30 4:58A-6:56A (EST) 2 X 2 \$400.00 \$800.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28A-8:30A (EST) 2 X 2 \$400.00 \$800.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12-09/09/12 3 :30 8:58A-10:30A (EST) 2 X 2 \$1,200.00 \$2,400.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12-09/09/12 4 :30 10:30A-11A (EST) 1 X 1 \$2,000.00 \$2,000.00 WBNS-TV (WBNS) mal Line / SPORTS 09/09/12-09/09/12 3 :30 4P-6:58P (EST) 3 X 3 \$600.00 \$1,800.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P-6:57P (EST) 2 X \$2,200.00 \$1,800.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12-09/09/12 3 :30 6:28P-6:57P (EST) 2 X \$2,200.00 WBNS-TV (WBNS) mal Line / SPOT 09/09/12 WBNS-TV (WBNS) mal Line / SPOT 09/09/12 3 :30 6:28P-6:57P (EST) 2 WBNS-TV (WBNS) mal Line / SPOT 09/09/12 m	Memory M

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American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # Schedule Dates

Advertiser Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

09/07/12-09/10/12

102501

Romney for President, Inc. (8973)

Political/Candidate (1161)

Philadelphia Office, Philly (1680)

Phone/Fax

CPE **Account Types**

Billing Type Comments

American Rambler Production (4828) political candidate (1775)

Eagle Television/Philadelphia Office KINCA, STEPHANIE

66

National/Political Standard

ROMNEY/P/R

ROMNEY FOR PRESIDENT INC

Date Entered 09/06/12 Last Modified

09/10/12 Kathy Sparks

Normal

No CO-OP

Headline # ECR07901697 Demo

Order Type

Entered By

Package Deal Commission % 15.00

Commission \$21,480.00 Net Total \$121,720.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 96 \$143,200.00 Grand Total: 96 \$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Τu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
34.0.1	Closed Preempt	09/09/12							1	:	: T				WBNS-TV (WBNS)	Pre-Empt/Spot - DNA tech error	
35.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9P- 10P (EST)		2				' x	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/6/12
36.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11P- 11:35P (EST)	- :	2				; ; x	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	SUN 11P NEWS	9/6/12
37.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5:57A- 7A (EST)	1 2	2 X			1	1 1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/6/12
38.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7A- 8A (EST)	:	2 X		1	1	1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/6/12
39.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	8A- 8:55A (EST)		2 X			1		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/6/12
40.0	Normal Line / SPOT	09/10/12-09/10/12	. 3	:30	8:58A- 9:55A (EST)	2	2 X			1	1 1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/6/1
41.0	Normal Line / SPOT	09/10/12-09/10/12	. 3	:30	9:58A- 10:55A (EST)	:	2 X				į	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/6/17
42.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	10:58A- 11:57A (EST)	:	2 X			1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/6/1
43.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:58A- 12:30P (EST)	1 :	2 X			1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS	9/6/1
44.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	12:30P- 2P (EST)] :	2 X				- 1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAP ROTATION	9/6/1
45.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	2P- 3P (EST)	:	2 X			!	! !	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	THE TALK	9/6/12
				1	CON	vFII	₹N	1AT	1OI	IC	ONT	RAC) Mary Co.				
cepted-	Agency/Advertiser:			Date:	Accepted-5	Station							Date:	Comments:	-		

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates Advertiser

Agency

Product

Brand Salesperson

Sales Office **Buyer Name** Phone/Fax

CPE Account Types **Billing Type**

102501 09/07/12-09/10/12

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

66 National/Political

Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC.

Date Entered **Last Modified**

Entered By

09/06/12 09/10/12 Kathy Sparks

CO-OP No ECR07901697

Headline # Demo

Order Type Normal Package Deal

Commission % 15.00

Commission \$21,480.00 Net Total \$121,720.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 96 \$143,200.00 Grand Total: 96 \$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We T	Πh Fi	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3P- 3:55P (EST)	2	x	1	F	1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/6/12
47.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	3:58P- 5P (EST)	2	X	1		E F	2	\$B00.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ	9/6/12
4B.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5P- 6P (EST)	2	. x			3 :	2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5PM NEWS	9/6/12
49.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6P- 6:30P (EST)	2	X	:		1 1	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6PM NEWS	9/6/12
50.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	6:58P- 7:30P (EST)	2	. X			1	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/6/12
50.0.1	Closed Preempt	09/10/12												WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	7:30P- 7:57P (EST)	2	x			1 1		\$2,800.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/6/12
51.0.1	Closed Preempt	09/10/12							,	: :				WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
51.0.2	Closed Preempt	09/10/12							į	1				WBNS-TV (WBNS)	Sports Runover/Spot - Tennis	
52.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)	2	x	†	1		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	LATE NEWS	9/6/12
53.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	11:35P- 12:37A (EST)	2	Х	. 1	1	1 1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DAVID LETTERMAN	9/6/12
54.0	Normal Line / SPOT	09/10/12-09/10/12	3	:30	5A- 5:55A (EST)	2	x		1		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5AM NEWS	9/6/12
					CON	FF	₹N/	ATION	V C	ONT	RAC	Noger				
accepted-	Agency/Advertiser:			Date:	Accepted-S	Station;						Date:	Comments:			

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American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates
Advertiser
Agency

Product

Brand

Salesperson

Sales Office

Comments

 dule Dates
 09/07/12-09/10/12

 ertiser
 Romney for President

102501

Romney for President, Inc. (8973) American Rambier Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

Buyer Name KINCA, STEPHANIE

Phone/Fax
CPE

CPE
Account Types
Billing Type

, 66 National/Political

Standard

ROMNEY/P/R
POMNEY FOR PRI

ROMNEY FOR PRESIDENT INC

Date Entered Last Modified

Entered By

09/06/12

09/10/12 Kathy Sparks

CO-OP No

Headline # ECR07901697

Demo

Normai

Order Type Package Deal

Commission % 15.00

 Commission
 \$21,480.00

 Net Total
 \$121,720.00

Sales Tax

WBNS-TV (WBNS)

By Broadcast Month
Sep. 2012 96 \$143,200.00

Grand Total: 96 \$143,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu	We î	Th Fr	r 5a 5	iu Sp	ots	Rate	Total	Station	Comments	Entere
55.0	Normal Line / NFLTODAY	09/09/12-09/09/12	4	:30	12P- 1P (EST)	1		1	:	: :	<u>x</u>	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	NFL TÓDAY	9/7/12
56.0	Normal Line / SPOT	09/09/12-09/09/12	4	:30	12:57P- 4P (EST)	3				1 1	x	3	\$2,200.00	\$6,600.00	WBNS-TV (WBNS)	NFL FOOTBALL	9/7/12
57.0	Normai Line / SPOT	09/09/12-09/09/12	5	:30	11A- 11:30A (EST)	_ 2			- 1	1 1	x	2	\$250.00	\$500.00	WBNS-TV (WBN5)	CAPITAL SQUARE	9/7/12
58.0	Normal Line / 5POT	09/08/12-09/08/12	5	:30	11P- 11:35P (EST)	2			1	X		2	\$375.00	\$750.00	WBNS-TV (WBN5)	5AT LATE NEWS	9/7/12
59.0	Normal Line / 5POT	09/09/12-09/09/12	5	:30	10P- 11P (EST)	1		1	!	1 1	x	1	\$900.00	\$900.00	WBN5-TV (WBNS)	THE MENTALIST	9/7/12
60.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	11P- 11:35P (EST)	1	х	1		1		1	\$2,000.00	\$2,000.00	WBN5-TV (WBNS)	LATE NEW5	9/7/12
61.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5P- 6P (EST)	1	Х	1		1 1		1	\$550.00	\$550.00	WBN5-TV (WBNS)	5PM NEWS	9/7/12
62.0	Normal Line / 5POT	09/08/12-09/08/12	5	:30	4:58A- 6:56A (EST)	1		1		; x ;		1	\$100.00	\$100.00	WBN5-TV (WBNS)	SAT AM NEW5	9/7/12
63.0	Normal Line / 5PORTS	09/09/12-09/09/12	3	:30	4P- 6:58P (EST)				1		1	1	\$600.00	\$600.00	WBNS-TV (WBN5)	US OPEN TENNIS/mg for 9/8/12	9/10/12
64.0	Normal Line / 5POT	09/09/12-09/09/12	3	:30	6:57P- 8P (EST)					1	1	1	\$0.00	\$0.00	WBNS-TV (WBN5)	60 MINUTE5 /spot clipped	9/10/12
																-	
					CON	FIF	MA"	TIOI	V C	ON	TRA	VC.	Ī		·		
-ccepted-	Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

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B/E Bookend P/B Piggy Back